



Statewide Poll Results

Trump 45%, Clinton 35% (8% third party, 13% undecided)

Boustany 15%, Campbell 15%, Fleming 14%, Fayard 12%, Kennedy 11% (8% others, 25% undecided)

Campbell 17%, Boustany 17%, Fleming 15%, Kennedy 13%, Fayard 12% (10% others, 16% undecided)

POLLING METHODOLOGY

A sample of likely households was selected from the population of registered Louisiana voters for a “hybrid” automated (for landlines)/live (for cell phones) poll, and 78% of the phone numbers were landlines, while 22% were cell phones. There were 905 completed responses to four poll questions.

The survey was conducted September 22-24. The margin of error, with a 95% confidence interval, was 3.3%. The demographic breakdown of the respondents was 66-29% white/black, while the party registration of respondents was 48-32% Democratic/Republican (20% Independents). The geographic breakdown of the respondents was as follows: 6% from the Alexandria media market, 20% from the Baton Rouge media market, 14% from the Lafayette media market, 6% from the Lake Charles media market, 9% from the Monroe media market, 32% from the New Orleans media market, and 12% from the Shreveport media market (*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

Question 1: If the race for President were held today between Donald Trump and Hillary Clinton, which candidate would you support? (Party affiliations of candidates mentioned)

	CURRENT	JULY
Trump	45%	49%
Clinton	35%	34%
Johnson	6%	6%
Stein	2%	1%
Undecided	13%	11%

Question 2: If the election for US Senate were held today, which candidate would you support? (Party affiliations of candidates mentioned, ballot order rotated)

	CURRENT	JULY
Boustany	15%	16%
Campbell	15%	15%
Fleming	14%	8%
Fayard	12%	8%
Kennedy	11%	18%
Maness	4%	5%
Duke	3%	N/A
Landrieu	N/A	4%
Other candidate	1%	1%
Undecided	25%	25%

Question 3: (Only if undecided is selected for the previous question) Given that you are undecided, which candidate are you leaning towards supporting? (Party affiliations of candidates mentioned, ballot order rotated)

Campbell	17%
Boustany	17%
Fleming	15%
Kennedy	13%
Fayard	12%
Maness	4%
Duke	4%
Other candidate	2%
Undecided	16%

Question 4: And finally, to ensure that our survey responses are most accurate, are you male or female?

Female	55%
Male	45%

SUMMARY POINTS

- There are five candidates who have a viable path to the December runoff, but only Republican Congressman John Fleming and Democratic attorney Caroline Fayard have shown much recent growth;
- While Democratic Public Service Commissioner Foster Campbell and Republican Congressman Charles Boustany lead the crowded field, Republican Congressman John Fleming is within the margin of error, and has seen a near doubling in his support since the July poll (Jeremy Alford of LA Politics Weekly noted last week that “*at least two other campaigns contend their internal polling from this week shows that Fleming is the candidate on the move — to the point of being within the margins of the leading candidates*”);
- Republican State Treasurer John Kennedy has seen a considerable decline in his support since the July poll;
- While Caroline Fayard has narrowed Foster Campbell’s lead among black votes from 29-16% to 33-24%, if undecided “leaners” are included, his lead expands to 38-25%;
- Congressman Charles Boustany has a 27-26% lead over Congressman John Fleming among registered Republican voters - a six point increase for Boustany and a fifteen point increase for Fleming since July. If undecided “leaners” are included, Boustany’s narrow lead remains, with a 30-29% lead over Fleming;
- Donald Trump has a 10 point (45-35%) lead in Louisiana, with a 76-8% lead over Clinton among registered Republicans, while Clinton has a 75-6% lead among black voters.

CROSSTABS

Question 1 – Ballot Test (President)

		Race Name			Total
		Black	Other	White	
Ballot (President)	1 Clinton	75%	31%	17%	35%
	2 Johnson	1%	10%	7%	6%
	3 Stein	2%	5%	2%	2%
	4 Trump	6%	44%	62%	45%
	5 Undecided	16%	10%	12%	13%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (President)	1 Clinton	58%	22%	8%	35%
	2 Johnson	3%	6%	8%	6%
	3 Stein	1%	4%	1%	2%
	4 Trump	24%	46%	76%	45%
	5 Undecided	14%	22%	7%	13%
Total		100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot (President)	1 Clinton	33%	36%	35%
	2 Johnson	6%	6%	6%
	3 Stein	2%	2%	2%
	4 Trump	46%	44%	45%
	5 Undecided	14%	13%	13%
Total		100%	100%	100%

Question 2 – Ballot Test (US Senate)

		Race Name			Total
		Black	Other	White	
Ballot (Senate)	1 Boustany	4%	13%	21%	15%
	2 Campbell	33%	13%	7%	15%
	3 Duke	2%	8%	4%	3%
	4 Fayard	24%	13%	6%	12%
	5 Fleming	1%	10%	20%	14%
	6 Kennedy	4%	3%	15%	11%
	7 Maness	1%		5%	4%
	8 Other Candidate	2%		1%	1%
	9 Undecided	30%	41%	22%	25%
Total		100%	100%	100%	100%

	Party			Total
	DEM	OTHER	REP	
Ballot (Senate) 1 Boustany	9%	12%	27%	15%
2 Campbell	26%	7%	2%	15%
3 Duke	3%	4%	3%	3%
4 Fayard	18%	9%	4%	12%
5 Fleming	7%	10%	26%	14%
6 Kennedy	8%	14%	15%	11%
7 Maness	1%	4%	7%	4%
8 Other Candidate	1%	2%	1%	1%
9 Undecided	26%	39%	14%	25%
Total	100%	100%	100%	100%

	Gender		Total
	1 Male	2 Female	
Ballot (Senate) 1 Boustany	18%	13%	15%
2 Campbell	14%	16%	15%
3 Duke	3%	4%	3%
4 Fayard	13%	11%	12%
5 Fleming	9%	17%	14%
6 Kennedy	13%	10%	11%
7 Maness	4%	3%	4%
8 Other Candidate	1%	1%	1%
9 Undecided	25%	26%	25%
Total	100%	100%	100%

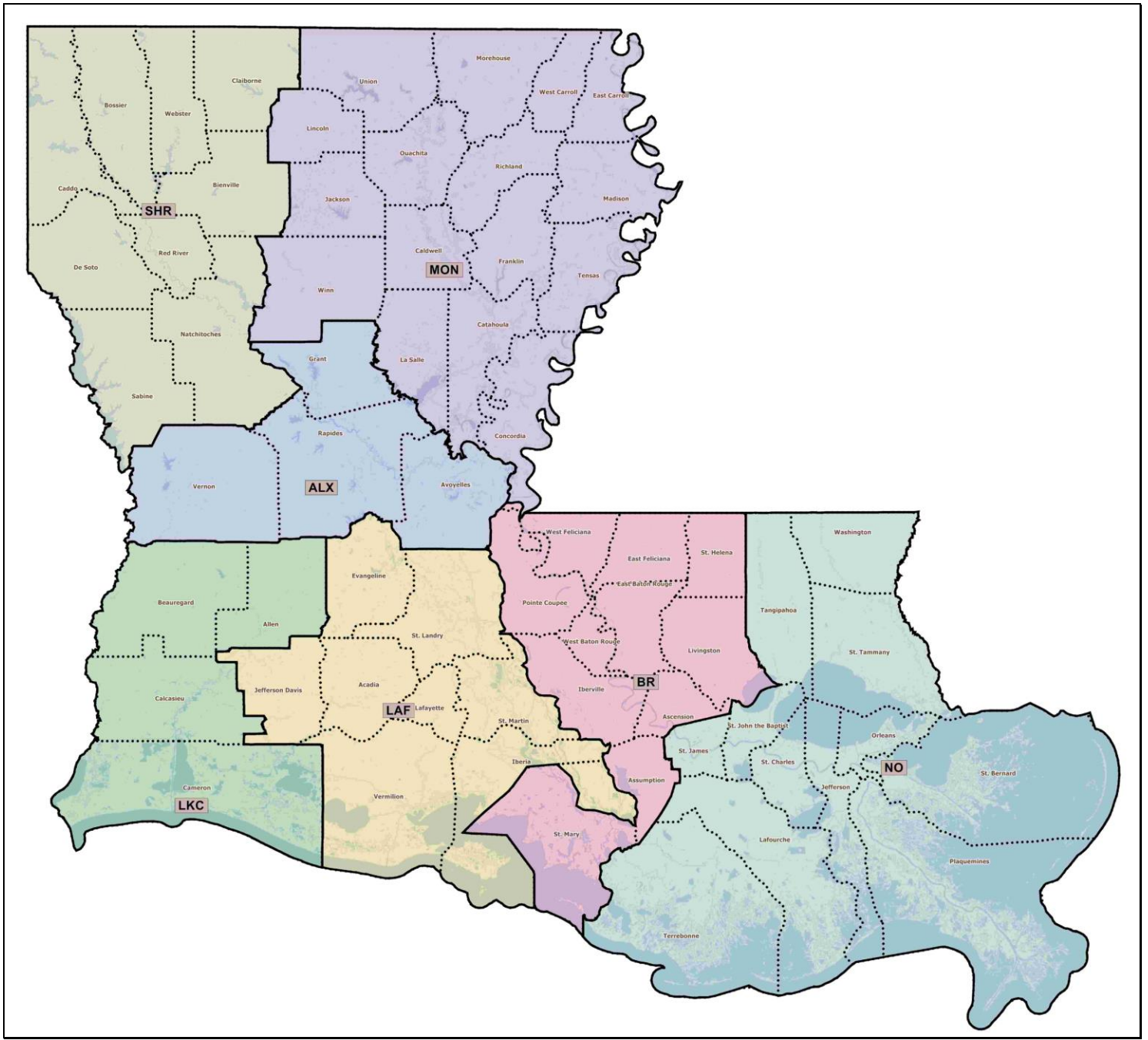
Question 3 – Ballot Test (US Senate – leaners included)

		Race Name			Total
		Black	Other	White	
Ballot (Senate - Leaners)	1 Boustany	5%	13%	23%	17%
	2 Campbell	38%	15%	8%	17%
	3 Duke	2%	8%	4%	4%
	4 Fayard	25%	18%	7%	12%
	5 Fleming	1%	10%	22%	15%
	6 Kennedy	5%	5%	17%	13%
	7 Maness	1%		5%	4%
	8 Other Candidate	3%		2%	2%
	9 Undecided	21%	31%	12%	16%
Total		100%	100%	100%	100%

		Party			Total
		DEM	OTHER	REP	
Ballot (Senate - Leaners)	1 Boustany	10%	14%	30%	17%
	2 Campbell	30%	10%	2%	17%
	3 Duke	3%	6%	4%	4%
	4 Fayard	19%	9%	5%	12%
	5 Fleming	8%	12%	29%	15%
	6 Kennedy	10%	14%	16%	13%
	7 Maness	1%	5%	7%	4%
	8 Other Candidate	2%	2%	1%	2%
	9 Undecided	17%	29%	5%	16%
Total		100%	100%	100%	100%

		Gender		Total
		1 Male	2 Female	
Ballot (Senate - Leaners)	1 Boustany	20%	14%	17%
	2 Campbell	16%	18%	17%
	3 Duke	3%	4%	4%
	4 Fayard	13%	12%	12%
	5 Fleming	10%	20%	15%
	6 Kennedy	14%	12%	13%
	7 Maness	4%	3%	4%
	8 Other Candidate	2%	2%	2%
	9 Undecided	17%	15%	16%
Total		100%	100%	100%

Appendix A: Louisiana regions



(ALX=Alexandria media market, BR=Baton Rouge media market, LAF=Lafayette media market, LKC=Lake Charles media market, MON=Monroe media market, NO=New Orleans media market, SHR=Shreveport media market)